

# occasions mini catalog

January 4–April 30, 2012



Innovative cutting: Framelits & Edgelits! Page 6

**STAMPIN' UP!**  
inspire. create. share.®



# Dear friends,

Looking through the pages of this mini, I have definitely fallen in love with the fun new products designed to help you celebrate the upcoming occasions. Of course, falling in love is appropriate for Valentine's Day (as well as weddings), and many of these sets and accessories you'll see can be used to create darling projects, perfect for this time of year—and all year long!

P.S. I Love You, Bordering on Romance, Loving Thoughts, Wedding Words, and Take It to Heart all have plenty of heartfelt images, and you'll find several accessories (Blushing Bride Smooch Spritz®, Cherry Cobbler Dazzling Details, and Trinket Hearts, to name a few) to finish off your projects perfectly! And we don't want to forget Easter or St. Patrick's Day—Heaven Blessed and our à la carte offerings take care of those special occasions!

We've been particularly innovative with our dies this catalog, offering Framelits™, Large Sizzlits®, and Edgelits™ that I'm sure you'll find delightful! (Can't wait to try them out myself . . .) And I've got to call out the Elegant Bird Bigz™ Die—it's part of my collection!

Speaking of my collection, I couldn't resist adding our Tea Shoppe Stamp Set to it as well! The images are absolutely beautiful, and I can't wait to see what you can create with it. And the word *divine* came to mind when I saw our Attic Boutique suite, complete with images, Designer Series Paper, Seam Binding Ribbon, and Side Notes.

And there's so much more! Our Sweet Pressed Cookie Stamps for cookie lovers everywhere (and aren't we all?), the Totally A-maze-ing Stamp Set and Maze Game option provide a trip down memory lane (I loved those as a child), and Baker's Twine in all five In Colors® are just the beginning . . . I know you'll be as excited as I am with what you find in this catalog!

Shelli Gardner  
Cofounder and CEO

## Product Key

W

Wood-mount  
stamps



Two-Step Stampin'®  
stamps

FRA

French  
stamp sets

sm

Stampin' Memories®  
products



Definitely  
Decorative®



In Color  
products

C

Clear-mount  
stamps



Stampin' Around®  
wheels

ESP

Spanish  
stamp sets



Shelli's Signature  
Collection®



My Digital  
Studio™



Experience a new level of creativity,  
rewards, and fun as a . . .

# Stampin' Up! Demonstrator!

**Customers** enjoy fabulous products, **hostesses** enjoy free products—**demonstrators** enjoy these and so much more!

- Product discount
- Lasting friendships and fun
- First to buy products
- Extra money

Start enjoying all the benefits today by choosing your Starter Kit.

## Starter Kits



### Standard Starter Kit (only \$175)

Valued at more than \$345

Stamps, ink, card stock, and basic tools—everything to start papercrafting right away! The ideal choice to help you learn and show off new techniques.

OR



### Digital+ Starter Kit (only \$175)

Valued at more than \$340

My Digital Studio software, stamps, ink, and card stock—everything to start digital designing and papercrafting right away! The ideal choice if you love digital designing.

## Optional Add-ons



**Definitely Decorative  
Add-on**



**Stampin' Memories  
Add-on**



**My Digital Studio  
Add-on**

Try any of these add-ons to *enhance your kit!*  
Talk to your demonstrator to learn more. See all the contents of the optional add-ons (IB&C 241).



*"During the first workshop I hosted, I realized that the best way to get all I wanted was to become a demonstrator!*

*While getting free product and a discount on all my purchases are great, the other benefits—too numerous to list—have surpassed those!"*

*—Georgia Giguere  
Mendota Heights, Minnesota*



## Free products are just *a party away!*

We know you love creativity with friends—add in **free and** discounted products—and you've got a party worth having.



**Contact your demonstrator today!**  
She'll show you how easy it is to host and will be your creative coach every step of the way.



### Host

A workshop for **free** products, creativity, and friends!



### Earn

Hostess dollars and catalog items at 50% off



### Spend

**Hostess dollars** on specially-priced hostess products or any catalog item



*"The best part about hosting for me is being with people, creating, and getting the opportunity to earn some really cool products for free!"*

-Debra Galletti  
Castle Rock, Washington

If your workshop sales total* is	You earn hostess dollars	+	You earn full-priced items at 50% off
\$150	\$25		—
\$200	\$30		—
\$250	\$40		—
\$300	\$50		—
\$400	\$65		1 item
\$500	\$80		2 items
\$750	\$120		3 items
\$1,000+	\$160 plus 15% of amount over \$1,000		4 items





Spend the hostess dollars you earn at your workshop on this specially-priced hostess-exclusive stamp set.



## Up in the Air

*En el aire* 124607 124605 *C'est dans l'air* 124517 124515

\$16.95 Value **\$10 Hostess** 122475 SET OF 3  
\$12.95 Value **\$8 Hostess** 122477

HOSTESS



## Digital Content

Earn this digital-exclusive CD! It's a mix of bright and fresh colors with organic and graphic designs—versatile enough for any project. 15 Designer Series Paper Patterns, 32 embellishments, and a 22-piece stamp brush set.



**127185 Simple Snapshots Content CD**  
Tangerine Tango, River Rock,  
Lucky Limeade, Pink Pirouette, Basic Gray

**\$10 Hostess**  
\$16.95 Value

## Die Innovation!

Innovative dies and folders to cut and emboss in ways you never thought possible! Perfect placement and framing, card edging and embossing, and larger, more detailed cuts.

Plus, we offer **stamp image** and **die coordination**—so you can cut many of the stamp images in this mini using our new dies!

### • A cut above •



#### Framelits

See where you're placing your design before you cut. Layer dies inside each other to create frames of different sizes or use individually for fun shapes.



#### Large Sizzlits

A larger die size gives you larger, more intricate, and precise designs.



#### Edgelits

Cut unique accents on card edges. Add dimension by embossing the edges using the coordinating Textured Impressions™ Embossing Folders.

Look for more Big Shot™ products in this mini and in the Idea Book & Catalog.



125599 Hearts Collection

### Framelits Dies

The innovative, thin, wafer-like design of these dies lets you see where you're placing the design before you cut! Layer dies inside each other to cut frames for stamp images. Cut single hearts or labels for accents or layering. Use with single sheets of card stock or Designer Series Paper. Hearts Collection coordinates with Take It to Heart Set (p. 14). Largest heart approx. 5-1/4" wide. Labels Collection coordinates with Apothecary Art Set (p. 24). Largest label approx. 5-7/16" wide. Each collection includes 6 dies in a sturdy envelope for easy storage in our Big Shot Die Storage (IB&C 226). Shown at 20%.



125598 Labels Collection

125599 Hearts Collection

**\$26.95**

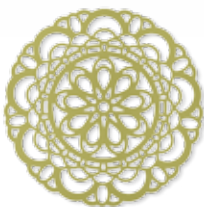
125598 Labels Collection

**\$26.95**



### How to build a Framelits, Edgelits, or large Sizzlits sandwich:

Standard Cutting Pad	—
Material	+
Framelits, Edgelits, large Sizzlits Die	—
Standard Cutting Pad	+
Multipurpose Platform on Tab 1 (large Sizzlits)	—
or Tab 2 (Framelits, Edgelits) face down	or



### Large Sizzlits Die

Create an intricate doily design from a single layer of Designer Series Paper or card stock using this larger-sized Sizzlits die. Makes a delicate background on a card or a focal point on a frame. Doily image approx. 4-1/4" diameter. Shown at 25%.

125592 Paper Doily

\$21.95

### Edgelits Dies

Cut unique card edges with our new Edgelits! They use the same thin, wafer-like design as our Framelits, so you can see where you're placing the design before you cut. Add embossing to the cut with the coordinating Adorning Accents Textured Impressions Embossing Folders (below). Also coordinates with Bordering on Romance Set (p. 11). Includes two dies: one scallop and one bracket edge. Edgelits approx. 6-1/8" long. Shown at 20%.

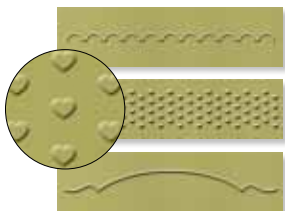


125595 Adorning Accents

\$9.95

### Textured Impressions Embossing Folders

Add deeply embossed impressions to the edges of your cards with these smaller-sized folders! Add extra dimension by cutting the side of your card first with the Adorning Accents Edgelits (above), and then emboss using these folders. Largest embossed design approx. 5-1/2" x 1" long. Set of 3 folders. Shown at 20%.



125601 Adorning Accents

\$8.95



How to build a Textured Impressions sandwich:

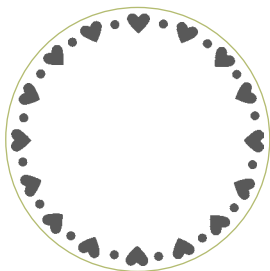
Standard Cutting Pad	—
Embossing Folder with material inside	+
Standard Cutting Pad	—
Multipurpose Platform on Tab 1	+



p.s. i love you



I love the "U" in us.

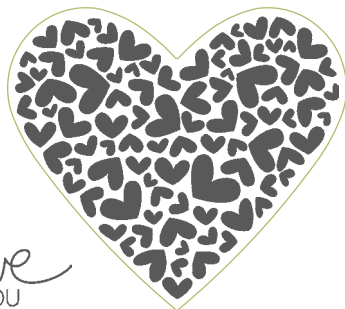


love you  
kiss you  
miss you

from my heart to yours.



be my valentine



love  
YOU

having you for a valentine  
would be

{XO}LLENT!

## P.S. I Love You

SET OF  
15

W 125460 \$34.95  
C 125462 \$27.95



W 125954 C 125956 Pensando en ti  
FRA W 125919 C 125921 P.S. : je t'aime

Punches  
IB&C 209-212





### Cards & Envelopes Set

Impress friends and family with this stunning card and envelope ensemble suitable for any special occasion. Delicate laser-cut cards and coordinating Blushing Bride envelopes make ideal wedding, bridal shower, or Valentine's cards. 8 total cards, 4 ea. of 2 designs; 8 envelopes. Cards: 4-1/4" x 5-1/2". Envelopes: 4-3/8" x 5-3/4".



**125414 Designer Cuts**

Very Vanilla, Blushing Bride

**\$9.95**



### Smooch Spritz

Give your valentine projects the attention they deserve! Spritz them with shimmer in Blushing Bride. Ready-to-use spray applicator. Use Heat Tool (IB&C 201) to speed drying time. Acid free. 0.37 fl. oz. *SM*



**125580 Blushing Bride**

**\$4.95**



### Dazzling Details

Adding glittery detail to valentine projects has never been easier! Perfect for adding fine glittery lines, highlighting, and accents in our popular Cherry Cobbler color. Narrow tip allows for precise application. Nontoxic and acid free. 0.6 oz.



**125585 Cherry Cobbler**

**\$2.50**



Twitterpated

• PRODUCT SUITE •

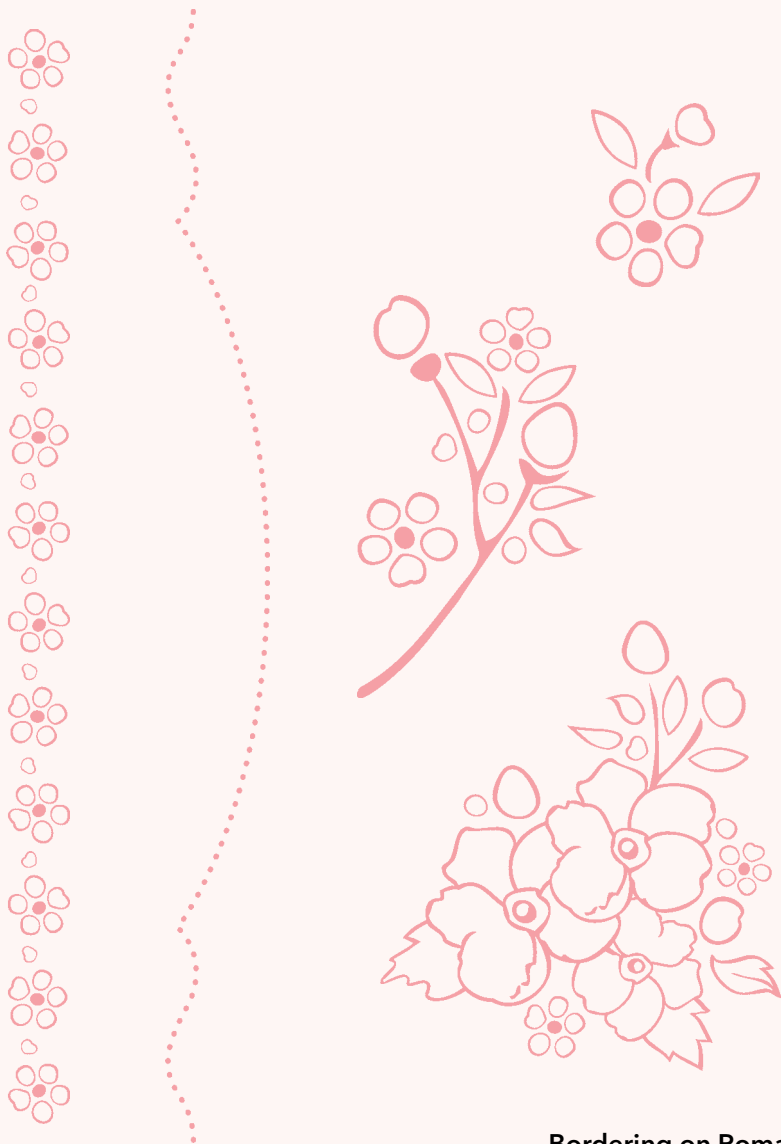


### Bigz Die

Combine versatile bird and wing shapes for fun, unique birds. Perfect for cutting thicker materials. Use with Standard Cutting Pads. Die measures 5-1/2" x 6". Shown at 20%.

125593 Elegant Bird

\$21.95



## Bordering on Romance

*Adorning Accents Edgelits Dies,*  
*Adorning Accents Textured Impressions Folders* PAGE 11



125480 **\$27.95** W  
 125482 **\$21.95** C

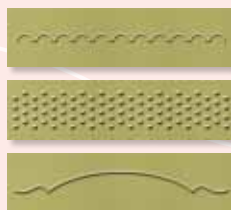
SET OF  
**5**

## Textured Impressions Embossing Folders

**Edgelits Dies**  
 Adorning Accents  
 page 7  
 125595 **\$9.95**



Adorning Accents  
 page 7  
 125601 **\$8.95**





## Designer Fabric

Playful, floral, and feminine designs with the ease and flexibility of fabric! Perfect for making gifts or adding designed texture to traditional papercrafting. Coordinates with the Twitterpated Designer Series Paper (p. 13). 100% cotton. Each fat quarter piece approx. 27" x 18". Swatches shown at 50%.



**125412 Twitterpated \$9.95**  
Pear Pizzazz, Island Indigo, Riding Hood Red, Blushing Bride, Baja Breeze, Whisper White



## Bigz L Die

Our Designer Fabric and this new die are a perfect match! Easily create Dresden flower designs for quilts, throw pillows, or other home décor projects. But it's for more than quilting—use in papercrafting to frame photos on pages and more! Features two petal sizes—use together for endless possibilities. Ideal for cutting multiple layers of fabric or card stock at once. Use with Extended Cutting Pads. Large petal approx. 3-1/4" x 7-5/8"; small petal approx. 2-3/4" x 6-1/8". Shown at 20%.

**125597 Dresden Designs \$32.95**



## Designer Buttons

Custom-colored buttons in an adorable style and small size. Colors coordinate with the Twitterpated suite. 48 pieces total, 12 ea. of 2 designs in 2 colors. Double scallop design approx. 7/16"; flower design approx. 3/8". Shown at actual size.

**125579 Twitterpated \$6.95**  
Blushing Bride, Baja Breeze



## 3/8" Pleated Satin Ribbon

Enjoy the dimension and flirty touch of pleated satin ribbon without having to stitch or glue pleats! Colors coordinate with the Twitterpated suite. Approx. 5 yards.

**125568 Pear Pizzazz \$6.95**

**125569 Riding Hood Red \$6.95**

**125570 Blushing Bride \$6.95**

**125571 Baja Breeze \$6.95**

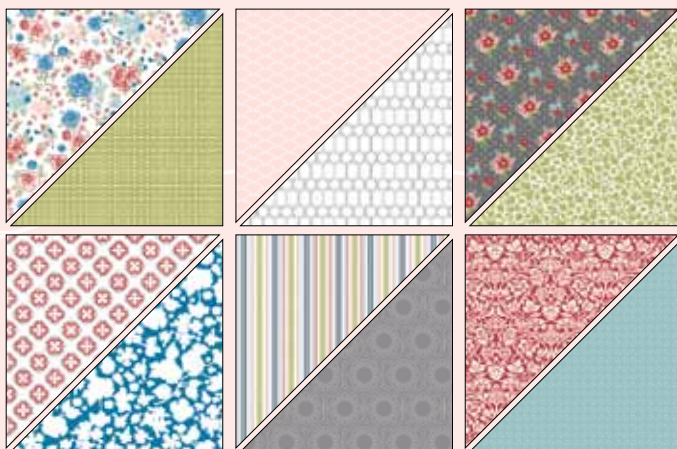
## Digital Download

Design a colorful swatch book to show off your little ones! Simply drop digital photos in the 26-page template—it's that easy. Or customize colors and elements to fit your style. Fun gift! It's digital, so making multiples is easy! Purchase from your demonstrator's business website or visit [www.stampinup.com/downloads](http://www.stampinup.com/downloads). Use in our My Digital Studio software (p. 43) or other program.



**125615 Twitterpated \$12.95**  
**Swatchbook Designer Template**  
Basic Gray, Baja Breeze, Blushing Bride, Island Indigo, Pear Pizzazz, Riding Hood Red





### Designer Series Paper

Celebrate love and romance with the wistful patterns, colors, and designs in this paper. A fun addition to nearly any project! 12 sheets total; 2 ea. of 6 double-sided designs. Acid and lignin free. 12" x 12". Paper pattern swatches shown at 25%. *SM*



125406

**Twittertated**

Pear Pizzazz, Basic Gray, Island Indigo, Riding Hood Red, Blushing Bride, Baja Breeze, Whisper White

**\$10.95**





## Take It to Heart

SET OF  
**5**

**W 125520 \$29.95**  
**C 125522 \$23.95**

***Hearts Collection Framelits,***  
***Full Heart Punch*** PAGE 14, IB&C 210



### Framelits Dies

The thin, wafer-like design of these dies lets you perfectly cut the stamped images from the Take It to Heart Set (above). Cut a variety of heart frames or single hearts. Use with single sheets of card stock or Designer Series Paper. Largest heart approx. 5-1/4" wide. Use with Standard Cutting Pads and Multipurpose Platform. Includes 6 dies in a sturdy envelope for easy storage. Shown at 20%.

**125599 Hearts Collection**

**\$26.95**

Watercoloring is the fun part of creativity—why spend your time cutting? Cut your images with our new Framelits dies (p. 14).



MEMORIES  
 INSPIRE  
 DREAM  
 IMAGINE  
 CREATE  
 HAPPINESS

THOUGHTS OF YOU  
 WITH SYMPATHY  
 FOREVER & ALWAYS  
 WONDERFUL YOU  
 DARE TO DREAM

Loving Thoughts

125843 \$29.95 W  
125845 \$23.95 C

SET OF  
11

## Simply Scored

Scoring has never been easier with our exclusively-designed scoring tool—  
Simply Scored! Score cards, make scored designs, or score 3-D projects!



### Simply Scored Scoring Tool

Take the chore out of scoring! The scoring base fits paper or card stock up to 12" x 12" and features score tracks every 1/8". Features two easy-to-read rulers along top—one standard left-to-right and one zero center ruler, and a standard ruler along left side. Rulers have marks down to 1/8". Bottom of base has nonmarking and nonskid feet to secure it on work area. Includes three Place Markers and one Stylus you can store in hidden storage compartment at top of your tool. Base measures approx. 15-1/8" x 13-1/4" x 1".

122334 Simply Scored™ Scoring Tool

**\$29.95**



### Simply Scored Place Markers

Purchase six additional Place Markers for your Simply Scored Scoring Tool. Markers fit to the top ruler of the scoring base to mark your favorite scoring points.

125625 Simply Scored Place Markers (6)

**\$2.50**



### Simply Scored Stylus

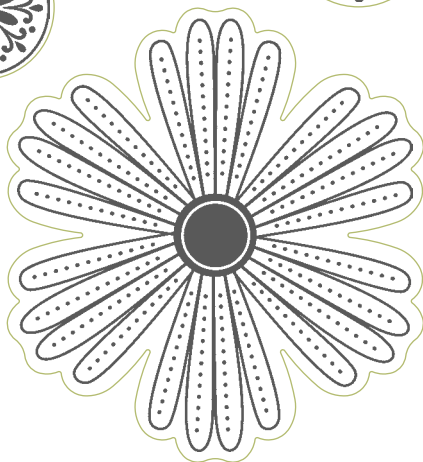
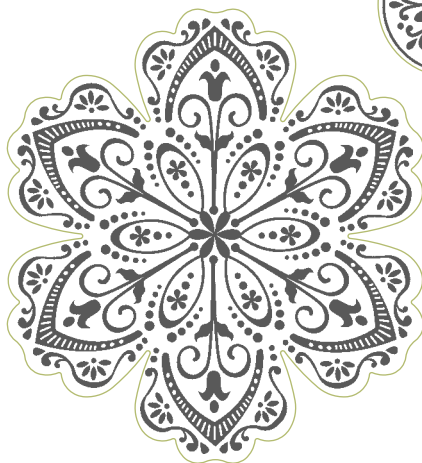
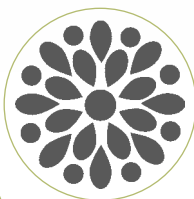
Purchase an additional Stylus to use with your Simply Scored Scoring Tool. Stylus features ergonomic style and comfort grip. High-quality metal tips on both ends glide smoothly over your paper. Tips come in two sizes, so you can choose the size of your score lines.

125624 Simply Scored Stylus

**\$4.50**

Personalize your paper by creating score lines to suit your fancy like we did on this card. Simply Scored makes it easy!





## Mixed Bunch

**Blossom, 3/4" Circle, 1" Circle Punches**

PAGE 17, IB&C 212

**125535 \$27.95**



**125537 \$21.95**



SET OF

**6**



### Punch

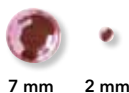
Punch stamped images in the Mixed Bunch Set for beautiful, unique flowers in no time! Or punch an entire flower garden from card stock or Designer Series Paper.

**125603 Blossom**

**\$16.95**



Let flowers take center stage on your creations. Layer to your heart's content with our new Blossom Builders Designer Printed Kit.



7 mm 2 mm



## Designer Printed Kit

Making beautiful flower embellishments for a card or page has never been easier! Double-sided, printed, die-cut flowers on textured paper make it easy to mix, match, and layer one-of-a-kind flowers. Also includes half-back Pink rhinestones (exclusive to this kit) to dress up your unique flowers. 2 sheets of printed flowers. 12" x 12". 1 sheet rhinestones (30 ea. in 2 sizes: 7 mm and 2 mm).



**125410 Blossom Builders**

**\$9.95**

Very Vanilla, Lucky Limeade, Blushing Bride, So Saffron,  
Baja Breeze, Rich Razzleberry, Poppy Parade, Daffodil Delight



## Hat Pins

Add an antique statement to your next card or scrapbook page with one of our new silver hat pins! Perfect way to add blossoms from our Blossom Builders Designer Printed Kit (above) or our new Trinket Hearts (p. 26) to your projects. Thread through paper or ribbon, too! 12 hat pins; ea. approx. 3". Shown at actual size.

**125578 Hat Pins**

**\$3.95**







A CUP OF THANKS  
Just for You

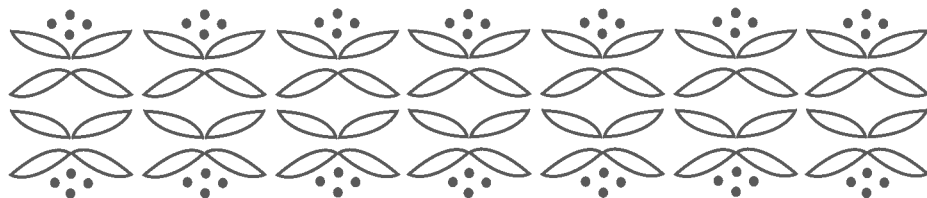
“Stay” is a  
charming word  
in a friend’s  
vocabulary.  
~Louisa May Alcott



you suit me  
to a tea

Tea Shoppe

<b>Punches</b> IB&C 209-210	Salon de thé 125936  125934		125545 <b>\$34.95</b> 125547 <b>\$27.95</b>	SET OF <b>10</b>
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Chamomile

	125432 <b>\$6.50</b>	
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For this delicate doily, we flipped over one of the double-sided doily designs from the Flirtatious Specialty Designer Series Paper (IB&C 183) to show the Whisper White side.



Happy Easter

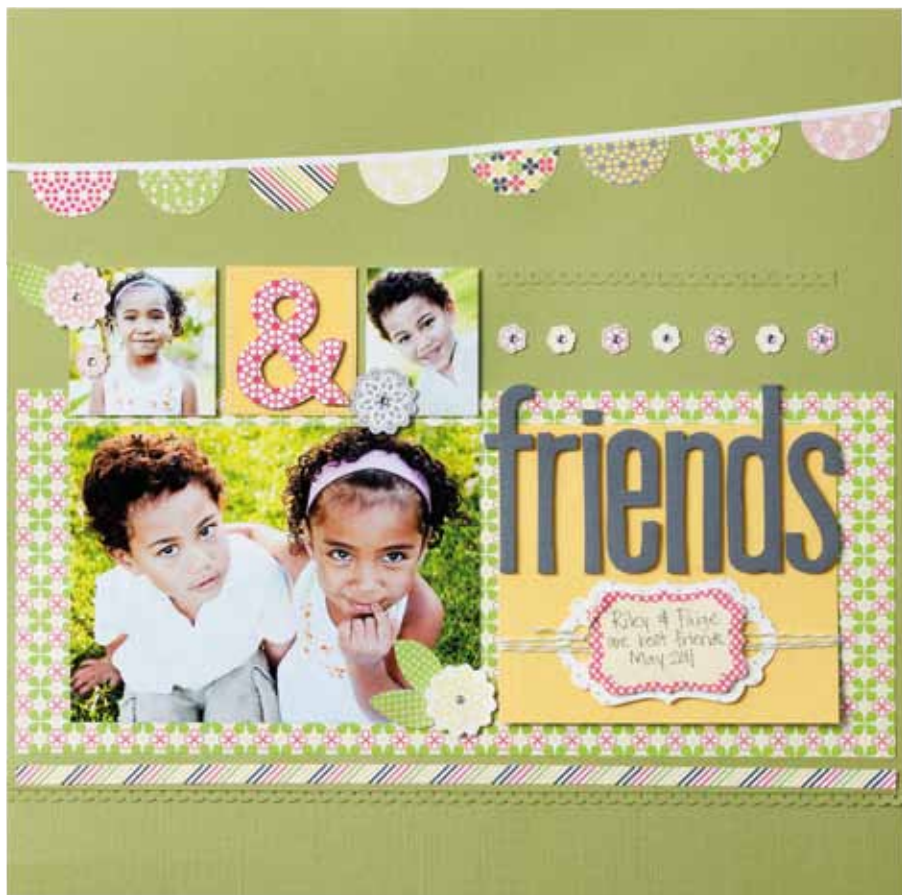
Hope this Easter is your best,  
soft and sweet and Heaven blessed.

## Heaven Blessed

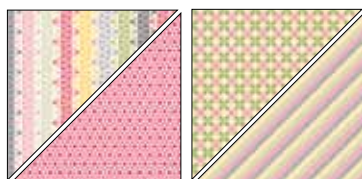
SET OF  
**7**

**W 125862 \$21.95**  
**C 125864 \$16.95**

**ESP W 125949 C 125951 Saludos de Pascua**  
**FRA W 125909 C 125911 Ainsi soit-il**



2 of each self-adhesive die-cut design packaged on three total 12" x 12" sheets. (Two 6" x 12" sheets are connected to create one 12" x 12" sheet.)



3 sheets ea. 12" x 12" double-sided paper



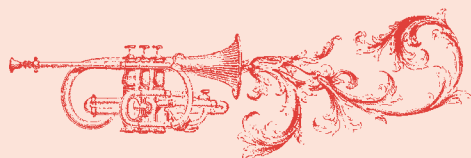
2 sheets ea. 12" x 12" textured card stock

## Simply Scrappin'

Bright spring colors come to life in this versatile kit. Scrapbook springtime or Easter photos—or use to make quick and easy cards. Acid and lignin free. Paper pattern swatches shown at 20%. Self-adhesive die-cut sheets shown at 15%. *smv*

124006 Spring Fever

**\$21.95**



*Thanks*



FOR WATCHING  
OVER ME

Rue Des Fleurs

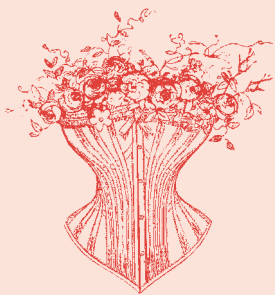
SET OF  
8

W 125485 \$29.95  
C 125487 \$23.95



W 125924 C 125926 Grenier Victorien






FOR THE SUPPORT



## 1/2" Seam Binding Ribbon

Soft and flowing seam binding ribbon that drapes like silk—now in Pool Party! Adds a delicate look to all your Attic Boutique creations! 1/2" wide, approx. 10 yds.

 125582 Pool Party

**\$6.95**



## Designer Series Paper

Eclectic designs remind you of a fun day treasure-hunting in the attic or at a quaint boutique. 12 sheets total; 2 ea. of 6 double-sided designs. 12" x 12". Acid and lignin free. Paper pattern swatches shown at 25%. *sm*



**125407 Attic Boutique \$10.95**

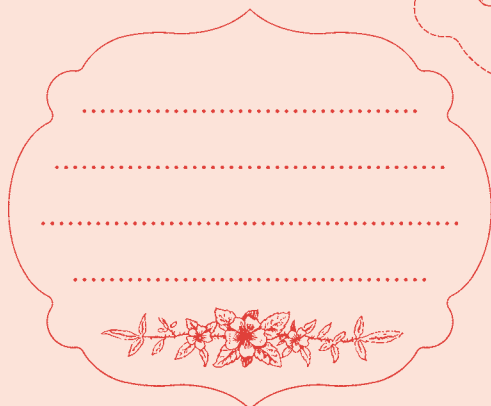
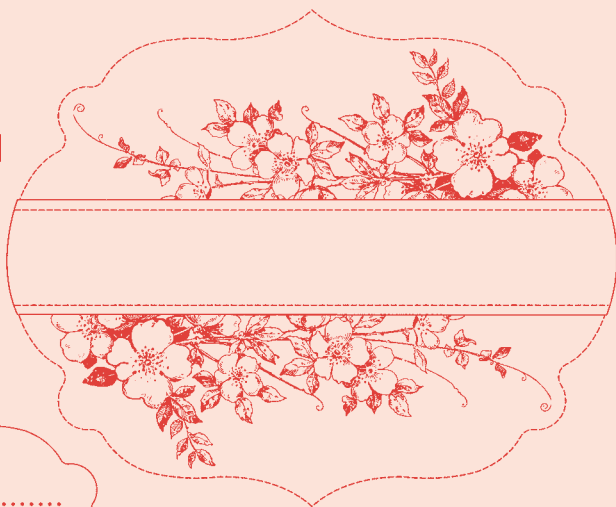
Poppy Parade, Pool Party,  
Soft Suede, Daffodil Delight,  
Very Vanilla, Whisper White

**Attic  
Boutique**

• PRODUCT SUITE •

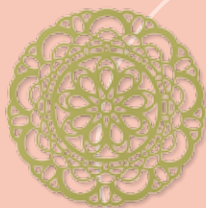






*So* GRATEFUL

Labels Collection Framelits,  
1" Circle Punch PAGE 24, IB&C 212



**Large Sizzlits Die**  
Paper Doily  
page 7  
125592 \$21.95



### Jewels

Our Pearl Basic Jewels—now in a larger size! Add these half-back pearls to your stamped images and paper flowers for a touch of elegance and dimension. Adhesive on back makes them easy to adhere. 40 pearls, ea. approx. 8 mm diam. Shown at actual size.



8 mm

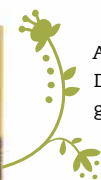


**125577 Large Pearl Basic Jewels \$4.95**

### Trinket Hearts

Custom-designed heart-themed trinkets are an easy-add to your jewelry or papercrafting with fabulous results! Embellish with one or layer them together. Jump rings and lobster clasps included. Finish coordinates with the Simply Adorned jewelry line. 4 total; 1 ea. of 4 designs. Largest heart approx. 7/8" x 7/8". Shown at actual size.

**125605 Trinket Hearts \$6.95**



A strip of our Attic Boutique Designer Series Paper (p. 23) gives this card personality.



a little note...

hello

from the desk of

you're just  
my type.

happy birthday

thank you



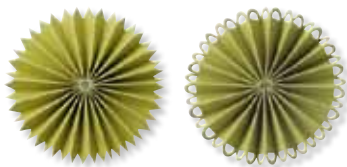
## You're My Type



125564 \$17.95 **W**  
125650 \$13.95 **C**

SET OF  
**7**





### Bigz XL Die

Create the paper rosettes you love in no time! This die and your Big Shot do the cutting and scoring for you. Features two designer edges for different rosette styles. Cut rosettes up to 10" diam. Spacing between each fold is 1/2". Use with Extended Premium Crease Pad and Extended Cutting Pad. Die measures 6" x 13-3/4". Instructions included. Shown at 20%.

**125594 Designer Rosette**

**\$42.95**

### Waffle Paper

Our fun waffle paper—now in a basic White color! Ideal for making rosettes or ruffles. Spritz with our Smooch Spritz (p. 9, *IB&C* 203) to brighten. Super thin, but thick enough to mold and shape for dimension and texture. 1 roll. 8" wide, approx. 5 yards.

**125591 White**

**\$4.95**



# Congratulations

on your marriage!

on your engagement!



through  
thick & thin  
side by side  
cut the cake  
Love happily ever  
she said Yes! after  
happy bride & groom  
together  
& Meant to be  
Mr. & Mrs. I do... I do...  
Love Heart to Heart  
Always & Forever BLIS

Wishing you a  
lifetime of  
love & laughter.



I DO... ME TOO  
BRIDE & GROOM  
hand in hand  
mr. & mrs.  
cut the cake  
THROUGH THICK & THIN  
happily ever after  
GETTING HITCHED  
hugs and kisses  
GOIN' TO THE CHAPEL  
i now pronounce you husband & wife  
LET THE HAPPINESS BEGIN  
the best is yet to be  
LOVE & LAUGHTER FOREVER-AFTER

Love & Laughter



125475 \$22.95 W  
125477 \$17.95 C

SET OF  
8

She Said, "Yes!"  
True Love  
Something old,  
something new,  
something borrowed,  
something blue.  
HAPPILY EVER  
CUT THE CAKE AFTER  
Mr. & Mrs.

Wedding Words

(jumbo) 125433 \$8.50





**GRANDSON**  FOR MY **grandpa**   
**BROTHER**  daughter   
**MOM**  **son**  
**DAD**  grandma  
 HAPPY BIRTHDAY *granddaughter*   
 Loved Ones **sister**

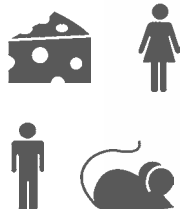
Loved Ones

SET OF  
12

W 125465 \$31.95  
C 125467 \$25.95

FRA

W 125914 C 125916 Êtres Chers



so happy i found you!  
have an a-maze-ing day!



follow your heart  
you're a-maze-ing!

### Totally A-maze-ing

**Maze Game, 2-1/2" Circle Punch**  
PAGE 31, IB&C 212



**125505 \$28.95** W  
**125507 \$22.95** C

SET OF  
**11**



### Maze Game

Add a fun, interactive maze game to a card or gift. Coordinates with our 2-1/2" Circle Punch (IB&C 212) so you can create your own custom back using the Totally A-maze-ing Set, Designer Series Paper, or card stock! Includes four Maze Games.

**124332 Maze Game (4)**

**\$2.50**





**Sweet  
Shop**

• PRODUCT SUITE •

### Designer Stickers

Add sweet accents to any project in no time with these adorable designer stickers! Designs and colors coordinate with the Sweet Shop suite. 4 sheets of clear stickers; 2 sheets ea. of 2 designs. 6" x 6". Shown at 25%.



125584

**Sweet Shop**

Calypso Coral, Lucky Limeade, Wisteria Wonder,  
Pool Party, Soft Suede

**\$6.95**



HAPPY  
BIRTHDAY

BE MY  
VALENTINE

YOU'RE  
SO SWEET

## Sweet Cake

Dulces deseos 125961

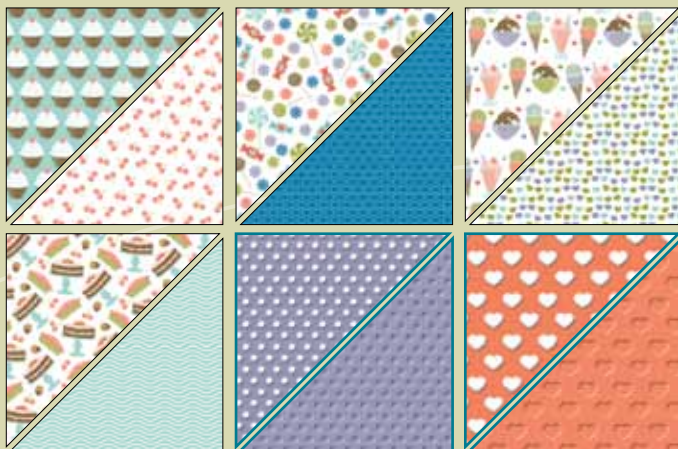
125959

ESP



125490 **\$18.95**  
125492 **\$14.95**

SET OF  
**4**



Patterns include embossed design

## Specialty Designer Series Paper

Sweet, tasty designs in all five 2011-2013 In Colors make this paper an easy choice for your Sweet Shop projects! Two sheets have embossed designs to make this paper extra special. 12 sheets total; 2 ea. of 4 double-sided designs, 2 ea. of 2 double-sided embossed designs. 12" x 12". Paper pattern swatches shown at 25%.



125408 Sweet Shop

Calypso Coral, Lucky Limeade, Wisteria Wonder,  
Pool Party, Island Indigo, Soft Suede, Whisper White

**\$12.95**





## Mouthwatering

SET OF  
4

W 125675 **\$20.95**  
C 125677 **\$16.95**

*Scented Stampin' Emboss® Powder*

PAGE 35



## Embosslits® Die

Simultaneously cut and emboss fun hearts as accents for any project! Use with Standard Cutting Pads and Multipurpose Platform. Die measures 2-1/4" x 2-1/2". Shown at 50%.

**125596 Fashionable Hearts**

**\$11.95**



## Jelly Bean Brads

Coordination has never been sweeter! Add flavor to your Sweet Shop creations with these colorful epoxy brads. Four unique designs. 1/2" brads. 16 total brads; 4 ea. of 4 designs. Shown at actual size.



**125587 Sweet Shop (16)**

**\$4.95**

Calypso Coral, Lucky Limeade, Wisteria Wonder, Whisper White, Pool Party, Soft Suede



## Baker's Twine

2011-2013 In Color Baker's Twine gives you the colors you love in a fun twisted twine! See the stunning look it gives to cards, scrapbook pages, gift packaging, and more. Approx 1/16" wide; approx. 25 yards.



**125572 Lucky Limeade**

**\$2.95**



**125573 Calypso Coral**

**\$2.95**



**125574 Pool Party**

**\$2.95**



**125575 Island Indigo**

**\$2.95**



**125576 Wisteria Wonder**

**\$2.95**



Use our Scented Stampin' Emboss Powder with the Mouthwatering Stamp Set (p. 34) to achieve "scent-sational" results!



## Scented Stampin' Emboss Powder

Appealing scents to coordinate with your appealing projects! Clear embossing powder in three scents—vanilla, melon, and cherry! Apply over any stamped image to give your nose a delightful surprise. Clear color lets you create colors to coordinate with your scent. 0.5 oz.

**125590 Vanilla**

**\$5.95**

**127034 Melon**

**\$5.95**

**127035 Cherry**

**\$5.95**



## Décór Elements®

Decorate cute candy or cookie jars with these fun vinyl shapes that coordinate with the Sweet Shop suite. Large heart contains two pieces—heart frame and inside heart. 10 images total. Sweets label approx. 4-1/4" x 5-5/8".

	<b>125627 Sweet Shop</b> White	<b>\$9.95</b>
	<b>126167 Sweet Shop</b> Chocolate	<b>\$9.95</b>
	<b>126168 Sweet Shop</b> Real Red	<b>\$9.95</b>



## Digital Download

Enjoy this colorful trifold double-sided birthday card template ready to create multiple cards in no time! Customize colors and elements. Designs and colors coordinate ideally with other Sweet Shop products! Purchase from your demonstrator or visit [www.stampinup.com/downloads](http://www.stampinup.com/downloads). Use in our My Digital Studio software (p. 43) or other program.



	<b>125617 Sweet Shop</b> <b>Trifold Card Designer</b> <b>Template</b> Calypso Coral, Lucky Limeade, Wisteria Wonder, Pool Party, Island Indigo, Soft Suede	<b>\$1.95</b>
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### Send Me Soaring

Envole-moi 125931 125929



125440 **\$23.95**   
 125442 **\$18.95**

SET OF  
**12**



### 2011-2012 Idea Book & Catalog

Over 200 pages of stamp sets, digital content, accessories, and crafting tools—right at your fingertips! Hundreds of colorful, innovative projects to inspire you throughout the entire year!

125856 2011-2012 Idea Book & Catalog

**\$9.95**



# baby firsts



boy it's a  
girl

Cherish the  
**Moments**

## Baby Prints

SET OF  
7

W 125470 \$27.95

C 125472 \$21.95





Buy these à la carte stamps individually or all four in a bundle at a 25% discount!

## Packed for Everything Stamp Bundle · Pack of 4 · 127337 \$29.95



**Packed for Baby**

125672 \$9.95 W

SET OF  
1



**Packed for Birthday**

125746 \$9.95 W

SET OF  
1



**Packed for Dad**

125452 \$9.95 W

SET OF  
1



**Packed for Mom**

125450 \$9.95 W

SET OF  
1



Occasions

Holidays



### Sweet Pressed Cookie Stamps

Take your love of stamping into the kitchen! Create fun and tasty stamped cookies for any occasion. Fit silicone stamp over bottom of wooden handle and press into dough—it's that easy! Fun for kids! Food-safe, easy-to-clean. Suggested cookie recipes included. Each set includes 3 silicone stamps and 1 handle. Stamps approx. 2-3/4" diam.

127081	Occasions	<b>\$16.95</b>
125152	Holidays	<b>\$16.95</b>



### Kraft Gift Box

Personalize with stamp images or Designer Series Paper and then fill with cookies you've made using our Sweet Pressed Cookie Stamps. Made from food-safe material. Approx. size: 3-1/2" x 3-1/2" x 2-1/2".

124106	Kraft Gift Box (4)	<b>\$2.95</b>
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to gnome you is to love you.  
there's no place like gnome.

hangin' with my gnomies.  
gnome peeking!

### Gnomomenclature

127057 **\$11.95** W  
127059 **\$9.95** C

SET OF  
**4**

you light up my lawn!

sprinkling happiness



### Gnome Sweet Gnome

126535 **\$27.95** W  
126537 **\$21.95** C

SET OF  
**12**





Create a beautiful box of cards as a gift for a friend (or keep it for yourself)! Our new Create & Keep Simply Sent Card Kit makes it easy.



#### Kit Contents

- 10 printed cards: 2 ea. of 5 designs (5-1/2" x 4-1/4")
- 2 self-adhesive die-cut accent sheets: 1 ea. of 2 designs (12" x 12")
- 10 designer envelopes (5-3/4" x 4-3/8")
- 4 dividers: 1 ea. of 4 designs
- 1 box

#### Simply Sent®

Perfect gift for someone who likes to dabble in creativity but is new to Stampin' Up! Everything to make 10 bright and beautiful cards, a box with dividers to organize cards, and 10 printed envelopes to make the kit complete! (Adhesive to assemble box not included.)



**122380 Create & Keep**

Pear Pizzazz, Calypso Coral, Daffodil Delight,  
Early Espresso, Pool Party

**\$14.95**

## À la Carte

One stamp—so many possibilities! Choose one or more to kick-start your creativity.



### Candy Conversations

**Small Heart Punch**  
IB&C 210

125560 **\$8.95** W

SET OF  
1



### Happy St. Patrick's

125457 **\$7.95** W

SET OF  
1



### Easter Dove

125455 **\$6.95** W

SET OF  
1



Intuitive software for all your digital designing! Offers exclusive designs, artwork, colors, and templates. Create printed, hybrid, and multimedia projects. Our print services offer high-quality paper, printing, and sewn-reinforced binding. Purchase fresh content for your software from your demonstrator's business website or visit [www.stampinup.com/downloads](http://www.stampinup.com/downloads).

### My Digital Studio Software

**118108 My Digital Studio \$79.95**

DVDs with full software and complete digital content

**124483 My Digital Studio Express™ (Download) \$39.95**

Download with full software and minimal content



To order Stampin' Up!® products, contact your demonstrator:



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favorites for free—just  
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for more details.



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