



FEBRUARY 1 - MARCH 17, 2008



Sale-A-Bration



We're starting a new year! I love the beginning of the year. Each one is full of possibilities—goals to reach, activities to enjoy.

That's also true of Stampin' Up! The first few months of the new year bring not only a new catalog full of new products, but also an exciting promotion called Sale-A-Bration. You can earn the sets in this brochure free simply by making a purchase, hosting a workshop, or becoming a demonstrator. It's our biggest promotion of the year, and you can earn sets we won't offer any other time.

Happy stamping! And don't forget to Sale-A-Brate!

Shelli Gardner
Cofounder and CEO

Products in this brochure are available through March 17; they will not appear in upcoming catalogs. Contact your demonstrator to place an order. Any exchanges of these items must be made within 90 days of the shipping date. **Page numbers refer to this brochure unless otherwise noted. The abbreviation SSC refers to the *Spring-Summer Collection 2008*.**



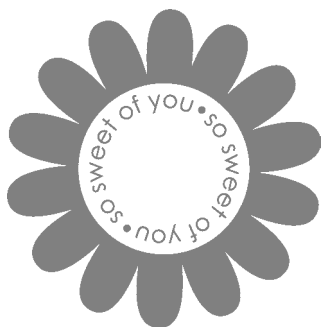
SET OF
4

So Many Scallops
111409



Don't Miss It:

The images in the So Many Scallops set coordinate with our Scallop Circle punch (SSC 180). Use them together to create easy accents.



easy ways to earn free product:

customers

Receive a free Sale-A-Bration set when you spend at least \$50.* There's no limit—for every \$50 you spend, you can select a free Sale-A-Bration set!

hostesses

When you host a workshop of at least \$300, you'll receive a free Sale-A-Bration set in addition to the generous hostess benefits! You'll receive a second Sale-A-Bration set when your net workshop sales reach \$600. Get a third set for workshop sales of \$900 or more!*

recruits

Sign up to be a Stampin' Up! demonstrator during Sale-A-Bration and select any set (value up to \$47.95) from the *Spring-Summer Collection 2008* free!***

Use chipboard pieces or
Stampin' Dimensionals to make
your projects three-dimensional.

tip

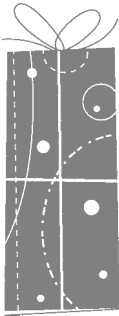
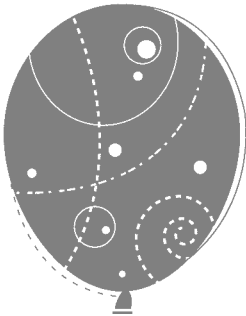


happy birthday

...and
many more!



SET OF 5 | **Birthday Whimsy** | 111401



tip

Use our sets to create coordinating party items, such as the bag, card, and page shown here.



Don't Miss It: You can earn the
Lots of Thoughts set or any set in this
brochure, free from February 1 through
March 17. Find out how on page 3.



CHEERS TO YOU

It's Your Special Day
Happy Birthday
You're the Greatest

note OF LOVE

With All My Heart
Hugs and Kisses
Happily Ever After

many THANKS

You're Appreciated
Thank You
Thanks So Much

HAPPY HELLOS

Just a Note
You Make Me Smile
Have a Great Day

SET OF
6 | **Lots of Thoughts**
111405

tip

Use the phrases in Lots of Thoughts as individual lines (on Note of Love card) or as part of a larger greeting (on Many Thanks card).



merry WISHES

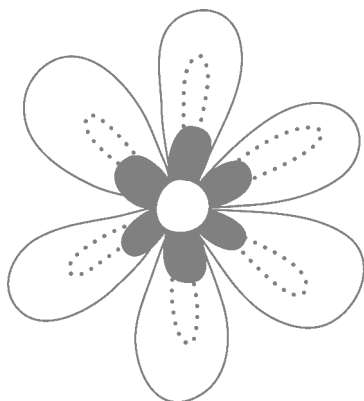
'Tis the Season
Season's Greetings
Merry Christmas

party TIME

You're Invited
Time to Celebrate
Please Come

Stamp an image from Friendship Blooms;
then, use the coordinating Love & Happiness
Rub-Ons to create unique, layered flowers.

Tip



SET OF 5 | **Friendship Blooms**
111403



Rub-On shown at 40%



Rub-Ons

COLORS: ☐ ☐ ☐ ☐ ☐

Our Rub-Ons are easy to apply and add depth to any card stock, patterned paper, or stamped image. Use Rub-Ons on paper and most nonporous surfaces, including glass, photos, clipboards, candles, and more. Eye-catching images coordinate with our Friendship Blooms set and are available in more colors than ever! 4 sheets per pkg., 1 ea. White, Black, Old Olive, and Chocolate Chip. 5-7/8" x 12".

111228 Love & Happiness



Your FRIENDSHIP
makes my heart
HAPPY.





Don't Miss It: *The Sale-A-Bratton sets will not appear in upcoming catalogs. See page 3 for information about how you can earn them free!*



tip

The soft line-art look of these images makes them perfect for watercoloring with a blender pen or Aqua Painter (SSC 185).



Merci
111407

SET OF
6



Join the Family

There's no better time to join Stampin' Up! During Sale-A-Bration, you'll receive a stamp set of your choice* from the *Spring-Summer Collection 2008* when you become a Stampin' Up! demonstrator. As a Stampin' Up! demonstrator, you'll enjoy a variety of benefits: the freedom to do what you love, the opportunity to meet and share with others, and the flexibility of your own business. Talk to your demonstrator today about joining the Stampin' Up! family, and take advantage of Sale-A-Bration!

*EXCLUDING HOSTESS SETS

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To order Stampin' Up! products from this brochure, contact your demonstrator: