



## *holiday mini catalog*



Create quick and simple tags with the new Sizzix® Big Shot™ die-cut machine and Stampin' Up!—designed dies! See the selection beginning on page 26.

:: October 1, 2008—January 18, 2009 ::

## dear friends.....



I'm so excited about what's in this year's holiday mini—for several reasons!

First, this is the inaugural appearance of a line of products that I personally have been involved in creating—Shelli's Signature Collection™. These products will be as diverse as they are beautiful; in this mini, there is a stamp set and three dies

for our exciting new Big Shot die-cut machine. The Winter Post set offers an elegant vintage feel that never goes out of style, and I love the endless options of projects you'll be able to create with the new Big Shot dies!

Now, just because a product isn't part of the Shelli line doesn't mean I don't love it! In fact, as I looked through our product offering in this mini, I was thrilled. While rubber stamps are our core offering, we are branching out into such an exciting array of new products!

You'll find quite a variety of styles, images, and looks here—from stamp sets and Designer Series paper to ornament and calendar kits, holiday décor, and Felt Flurries! Plus we've got project ideas for many of the festive days during this time of year—Halloween, Thanksgiving, Christmas, and even Valentine's Day.

It's a wonderful time to be a Stampin' Up!® customer! I thank you for your enthusiasm and interest, and wish you the happiest of holidays!

Shelli Gardner  
Cofounder and CEO



*All stamp sets in this mini catalog are die cut.  
That means no trimming is required!*



*Look for this symbol marking products  
available in Spanish.*



*Products marked with this symbol are part of  
the exciting new Shelli's Signature Collection.*

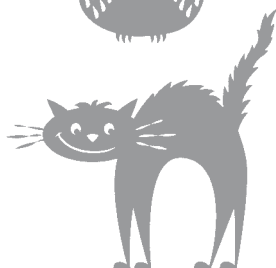




*Halloween Frights is a double-mounted set. With double-mounted sets, two stamps share one wood block.*



spooky nights



halloween frights



set of  
8 | **Halloween Frights**

111766 \$15.95 (double-mounted)



ESP 111782 **Sustos de Halloween**



**Frightful Fence**

113632 \$8.50 (jumbo)

The Eat, Drink & Be Scary set works with many of our punches, including the Tag and Small Tag punches, Key Tag punch, and Curly Label punch (IBC 188).

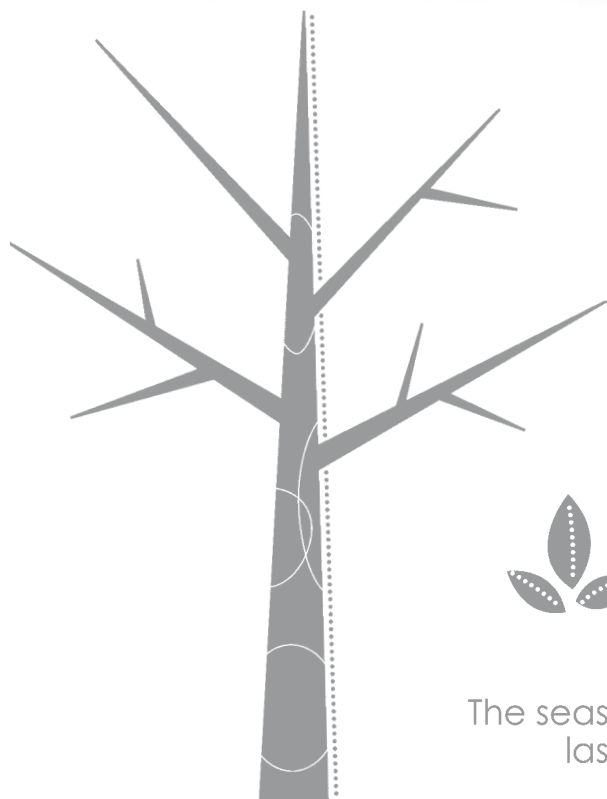


hal•low•een (hăl'ə-wēn') *n*  
 1. October 31, celebrated by children of all ages. 2. Dressing up, trick-or-treat, bob for apples, cider sweet. 3. Jack-o'-lanterns, squeals of fright, a happy, dandy, candy night!



**Eat, Drink & Be Scary** set of 5  
 111764 \$18.95





The season of friendship  
lasts forever.

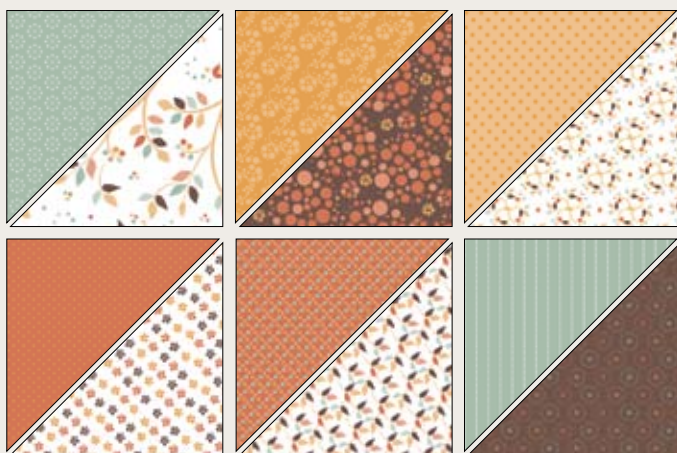
set of  
6 | **Season of Friendship**  
111776 \$23.95





## Autumn Vine

*Seasons come and go, but you can preserve memories and share your love with a dash of Autumn Vine Designer Series paper—excellent for cards, scrapbook pages, gifts, and more.*



2 SHEETS EA. 12" x 12" DOUBLE-SIDED PAPER



I12995 Autumn Vine Designer Series Paper  
Chocolate Chip, Really Rust, More Mustard, Sage Shadow

**\$9.95**

Using the Horizontal Slot punch (IBC 188) makes it easy to thread ribbon through card stock as featured on this Thanksgiving card.



happy thanksgiving,  
happy fall,  
happy blessings  
to one and all.



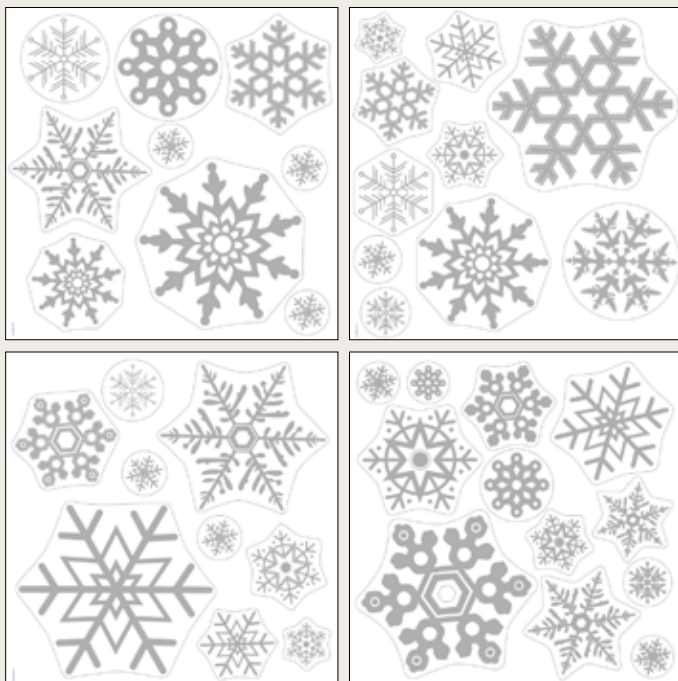
set of  
5 | **Happy Blessings**  
111768 \$19.95





## Snowflake Shimmer

Create a seasonal snowstorm on your windows and walls with these snowflakes, designed to make any home festive. Snowflake Shimmer includes four 12" x 12" sheets of die-cut snowflake images printed in opaque white with a subtle, silver, glittery shimmer. Light removable adhesive on back makes product reusable.



1 SHEET EA. DÉCOR DECALS

113894 Snowflake Shimmer Décor Decals

\$14.95



# \* Post Card \*

THIS SIDE IS FOR THE ADDRESS ONLY



To:  
From:

set of  
7 | **Winter Post**  
111780 \$26.95





1 SHEET EA. COLOR, 5-7/8" x 12"



I 12844 Old Saint Nick Rub-Ons  
Whisper White, Chocolate Chip

\$10.95

RUB-ONS SHOWN AT 40%

## Old Saint Nick

Merriment abounds when this guy's around. Old Saint Nick Rub-Ons are sure to spread holiday cheer. And they coordinate with the Winter Post set and other products to provide an easy embellishment.



Designer Label  
Punch

107590 \$15.95  
IBC page 188



## Ski Slope

*You don't have to be a skier to enjoy this slope. Enhance all your winter projects with this double-sided delight—a sure way to chase away the doldrums of winter.*



2 SHEETS EA. 12" x 12" DOUBLE-SIDED PAPER

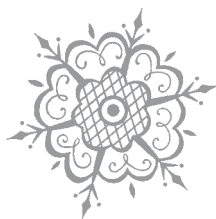
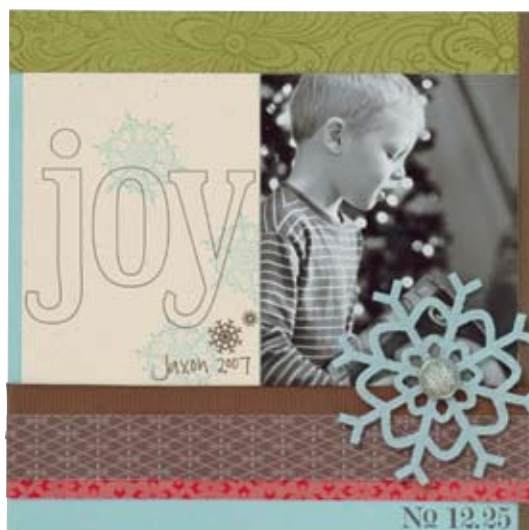


112994 Ski Slope Designer Series Paper

Chocolate Chip, Real Red, Old Olive, Baja Breeze

**\$9.95**





**Scandinavian Season** | set of  
111774 \$20.95 | 4



**Scandinavian**  
113633 \$6.50





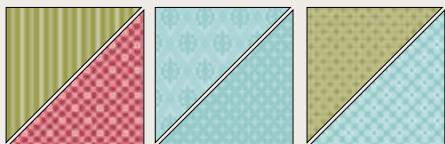


## On Board Trinkets Ornaments

Use this kit with its combination of chipboard and Designer Series paper to make more than 40 holiday ornaments, including stars, words, and classic ornament shapes. Die-cut designs on paper are sized to cover the chipboard pieces. Kit contains six sheets 9" x 9" die-cut chipboard (2 ea. of 3 designs); six sheets 12" x 12" Designer Series die-cut paper (1 ea. of 6 designs).



12" x 12" DESIGNER SERIES PAPER DIE-CUT SHEETS  
1 EA. IN THE DOUBLE-SIDED PATTERNS BELOW:



12" x 12" DESIGNER SERIES PAPER DIE-CUT SHEETS  
1 EA. IN THE DOUBLE-SIDED PATTERNS BELOW:



2 SHEETS EA. 9" x 9" CHIPBOARD



113680 On Board Trinkets Ornaments (Kit makes more than 40 ornaments)  
Baja Breeze, Riding Hood Red, Old Olive

\$24.95

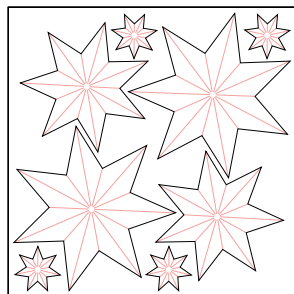
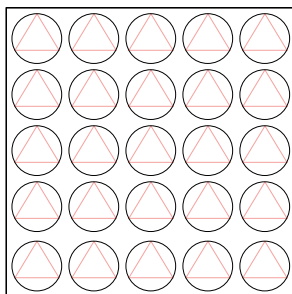
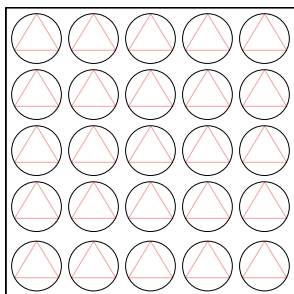
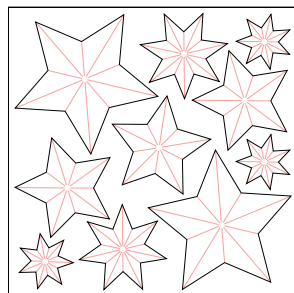
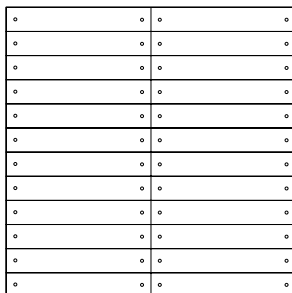
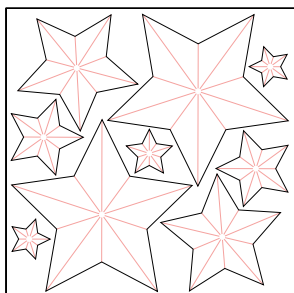


## Star Bright Kit

Create beautiful, unique ornaments and embellishments in varying shapes and sizes. Kit contains twelve 12" x 12" double-sided die-cut Designer Series paper sheets—enough components to make 54 stars, 6 paper-strip globes, and 5 to 25 paper-circle globes (depending on size).

Additional kit contents:

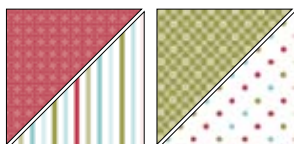
- 12 Styled Silver brads
- 10 yards of Silver elastic cord



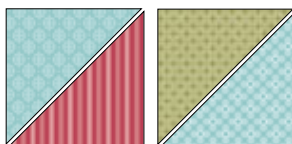
DESIGNER SERIES PAPER DIE-CUT & SCORED SHEETS COME IN THE PATTERNS BELOW:

DESIGNER SERIES PAPER DIE-CUT & SCORED SHEETS COME IN THE PATTERNS BELOW:

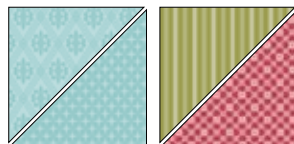
DESIGNER SERIES PAPER DIE-CUT & SCORED SHEETS COME IN THE PATTERNS BELOW:



2 SHEETS EA. 12" x 12"  
DOUBLE-SIDED PAPER



2 SHEETS EA. 12" x 12"  
DOUBLE-SIDED PAPER



2 SHEETS EA. 12" x 12"  
DOUBLE-SIDED PAPER



113681 Star Bright Designer Series Paper Ornaments (Kit makes more than 65 ornaments or embellishments)

\$19.95

Baja Breeze, Riding Hood Red, Old Olive



set of  
6 | **Season of Simple Grace**  
111778 \$25.95





1 SHEET EA. COLOR, 5-7/8" x 12"



112843 Season of Cheer Rub-Ons  
Whisper White, Chocolate Chip

\$10.95

RUB-ONS SHOWN AT 40%

## Season of Cheer

These Rub-Ons are full of happy greetings, making it easy to spread joy to those you love. Use on cards, gifts, scrapbook pages, ribbon, packages, and more.



May your season be touched  
with the simple grace of  
Christ's love.

Merry Christmas!

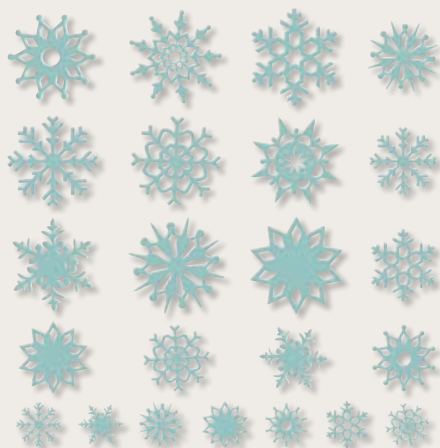
ESP 112935 Nacimiento





## Felt Flurries

*The Felt Flurries are a fine addition to our Accents & Elements line. Laser cut to ensure intricacy, let each flake stand alone, or layer them to create multicolor snowflakes for your fantastic projects from tree trimming to embellishments for gift giving.*



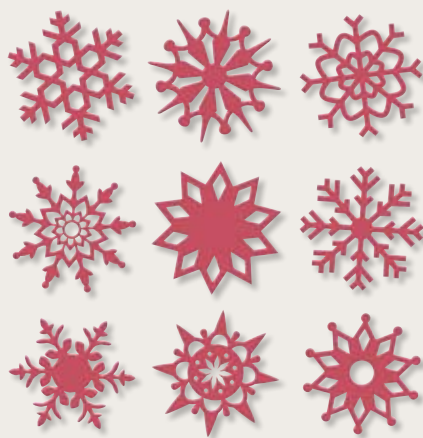
23 DESIGNS IN 3 COLORS (69 TOTAL PIECES)



113697 Little Felt Flurries

Whisper White, Riding Hood Red, Baja Breeze

**\$13.95**



9 DESIGNS IN 3 COLORS (27 TOTAL PIECES)



113698 Big Felt Flurries

Whisper White, Riding Hood Red, Baja Breeze

**\$12.95**





Embossing adds elegance and shine to your handcrafted creations. See how it's done in the Fall-Winter 2008 Idea Book & Catalog on page 24.



*Merry Christmas*

*May all the blessings  
of the season  
fill your heart and home  
with joy.*



**A Cardinal Christmas**  
111760 \$23.95

set of  
4



'Twas the night before Christmas and all through the house not a creature was stirring, not even a mouse. The stockings were hung by the chimney with care, with hopes that Saint Nicholas soon would be there!



Jolly old Saint Nicholas, ear this way! Don't tell a single soul going to Christmas Eve is coming soon; dear old whisper YOU'LL bring to me what I want you can!



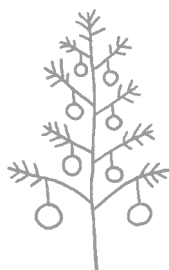
Oh Christmas tree,

How lovely are thy branches. Each year you bring to me delight, meaning in the Christmas night. Oh Christmas tree, Oh Christmas tree, How lovely are thy branches.



Deck the halls with boughs of holly. 'Tis the season to be jolly. Fa la la la la la la la. Don we now our gay apparel. Frolic the ancient yuletide carol. Fa la la la la la la la.

set of 5 | **Deck the Halls** | 111762 \$24.95



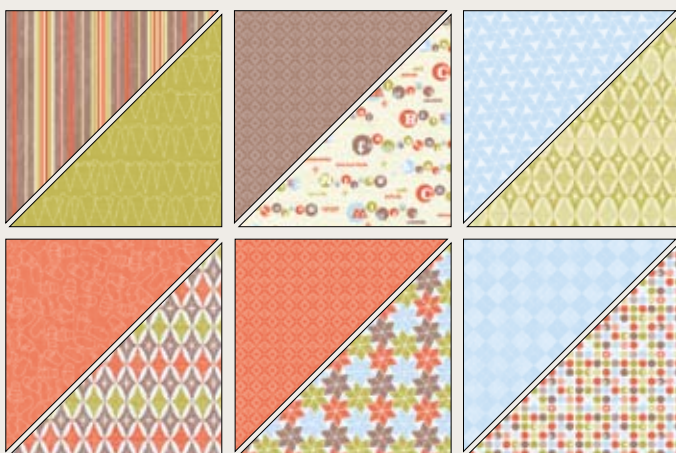
set of 4 | **Mr. Twigster** | 111772 \$13.95





## Frosty Day

*Ring in the holidays with the striped patterns, starry images, and vibrant colors of this Designer Series paper. Use it to make ornaments, wrap small gifts, and more!*



2 SHEETS EA. 12" x 12" DOUBLE-SIDED PAPER



**113057 Frosty Day Designer Series Paper**  
Tangerine Tango, Bashful Blue, Kiwi Kiss, Close to Cocoa

**\$9.95**



Bring a line-art image to life by watercoloring it. This simple technique, described on page 72 of the Fall-Winter 2008 Idea Book & Catalog, brings stunning results!

## A Christmas Wish...

Though far and wide  
on earth we roam,  
at Christmastime  
our hearts come home.

set of  
3 | **Home for Christmas**  
1111756 \$18.95







## Trimmings

*Brown paper packages tied up with . . . twine, cord, or ribbon. No package is complete without the bow, and with options like these, you'll find the perfect look every time.*

### Elastic Cord

Just in time for the holidays, our Silver and Gold cord adds sparkle to all your holiday crafts. Approx. 25 yds.



109866	Silver	\$4.95
109867	Gold	\$4.95

### Ribbon Originals

Ribbon Originals® in felt and striped (felt comes on two spools) coordinate with Stampin' Up!'s colors. Approx. 5/8" wide, 8 yds. ea.



113100	Alpine	\$14.95
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### Rope Twine

Create a homespun holiday with this natural rope twine, perfect to tie on packages, hang ornaments, and more. Approx. 15 yds.



113017	Rope Twine	\$6.95
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### Grosgrain Ribbon

Our grosgrain ribbon in a candy cane stripe is perfect for the holidays. Use it on projects or to tie around gift packaging. 1-1/4" wide, approx. 10 yds.



113099	1-1/4" Riding Hood Red/Very Vanilla	\$8.95
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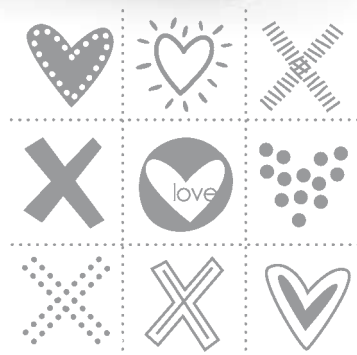
Make beautifully coordinated projects by using our products together. Note how the use of the circle punches (IBC 188) complements the Polka Dot background stamp (IBC 135).



wishing  
you a  
happy  
heart

i heart you {FEB. 14}

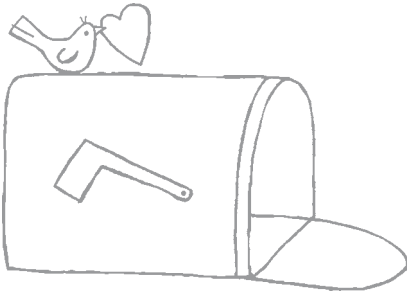
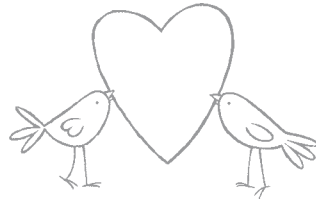
happy valentine's day



set of 6 | **A Happy Heart** | 111758 \$22.95



Available in a variety of sizes and colors, our grosgrain ribbon (IBC 186) is the perfect embellishment to your handcrafted expressions of love.



friends forever

love owl-ways!



**Love Owl-ways** set of  
111770 \$19.95 6

# Big Shot die-cut machine

Stampin' Up! is pleased to team up with Sizzix to offer you a multipurpose die-cut system! With the Sizzix Big Shot Starter Kit and dies from Stampin' Up!, you can create die-cut shapes, envelopes, and tags with ease! Use the Bigz, Originals, Sizzlits®, and Decorative Strip—sized dies to make cards, scrapbook pages, home décor, and more. This manual die-cutting machine works with card stock, Designer Series paper, fabric, chipboard, plastic, and more. Use the machine with our exclusive Stampin' Up! dies or Sizzix dies—plus it's compatible with other dies in the market.



*Nothing will get you started faster than our Special Edition Starter Kit*

- Big Shot Die-Cut Machine
- Multipurpose Platform and Standard Cutting Pads
- 2 Stampin' Up! Exclusive Bigz™ Dies (Scalloped Envelope and Top Note, shown on page 28)
- 1 Stampin' Up! Exclusive Sizzlits 4-Pack (Birds & Blooms, shown on page 28)
- 1 Stampin' Up! Exclusive Decorative Strip (Join in the Cheer, shown on page 29)
- Decorative Strip Cutting Pads and Extended Spacer Platform

113481	Special Edition Starter Kit	<b>\$195.95</b>
113482	Special Edition Starter Kit with Bag	<b>\$259.95</b>

## Big Shot Die-Cut Machine

With the Big Shot, you can create die cuts with any of our exclusive Stampin' Up! dies—or any Sizzix die. Machine includes standard cutting pads and multipurpose platform so you can start cutting immediately.



I 13439 Big Shot Die-Cut Machine **\$99.95**

*To get started, you need the Big Shot die-cut machine, Standard Cutting Pad, Multipurpose Platform (both included with the Big Shot) and a die. Each pair of cutting pads lasts for hundreds of cuts! Rotate the pads frequently to maximize wear.*

## Doctor's Bag

This bag features Stampin' Up!'s logo and is sized to hold the Big Shot die-cut machine, cutting pad, and dies for convenient storage and transport.



I 13474 Doctor's Bag **\$69.95**

## Standard Cutting Pads

Essential for cutting the Bigz, Originals, and Sizzlits dies, the replacement cutting pads can be flipped over for twice the wear. Includes 1 pair.



I 13475 Standard Cutting Pads **\$8.95**

## Extended Spacer Platform

Along with Decorative Strip cutting pads (sold separately), the Extended Spacer Platform is required to use Decorative Strip dies in the Big Shot die-cut machine.



I 13477 Extended Spacer Platform **\$9.95**

## Decorative Strip Cutting Pads

Along with the Extended Spacer Platform (sold separately), these pads accommodate the extra-long format of Decorative Strip dies. Includes 1 pair. 13" long.



I 13479 Decorative Strip Cutting Pads **\$7.95**

## Premium Crease Pad

Use this pad in the Big Shot die-cut machine to create subtle fold lines for Bigz and Originals cards, envelopes, bags, boxes and pockets.



I 13476 Premium Crease Pad **\$8.95**

## Extended Cutting Pads

Essential for cutting the Bigz XL dies, the cutting pads can be flipped over for twice the wear. Includes 1 pair.



I 13478 Extended Cutting Pads **\$19.95**

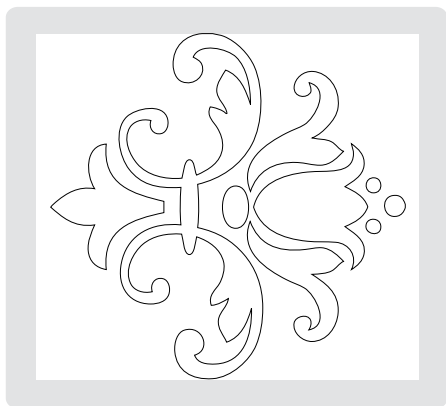


# Stampin' Up! exclusive dies

We've created 10 exclusive dies for the Big Shot die-cut machine that coordinate with our products—you'll love the possibilities. And the Stampin' Up!—designed dies shown on these two pages aren't available anywhere else!



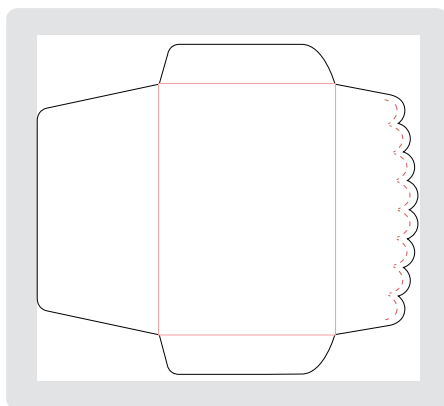
*The Tulipe, Pennant, and Baskets & Blooms dies are part of Shelli's Signature Collection. You'll love using them to create beautiful crafting projects.*



5-1/2" x 6"  
USE WITH STANDARD CUTTING PADS

113457 Tulipe Bigz Die

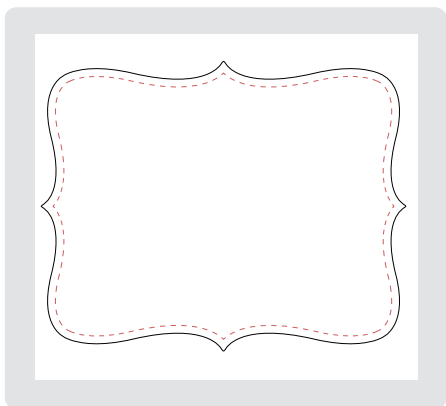
**\$21.95**



5-1/2" x 6"  
USE WITH STANDARD CUTTING PADS

113462 Scallop Envelope Bigz Die

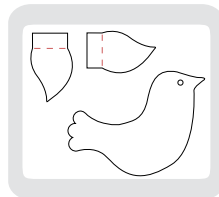
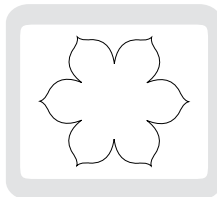
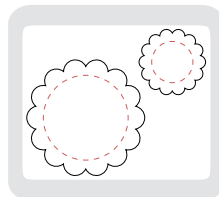
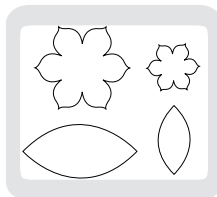
**\$21.95**



5-1/2" x 6"  
USE WITH STANDARD CUTTING PADS

113463 Top Note Bigz Die

**\$21.95**

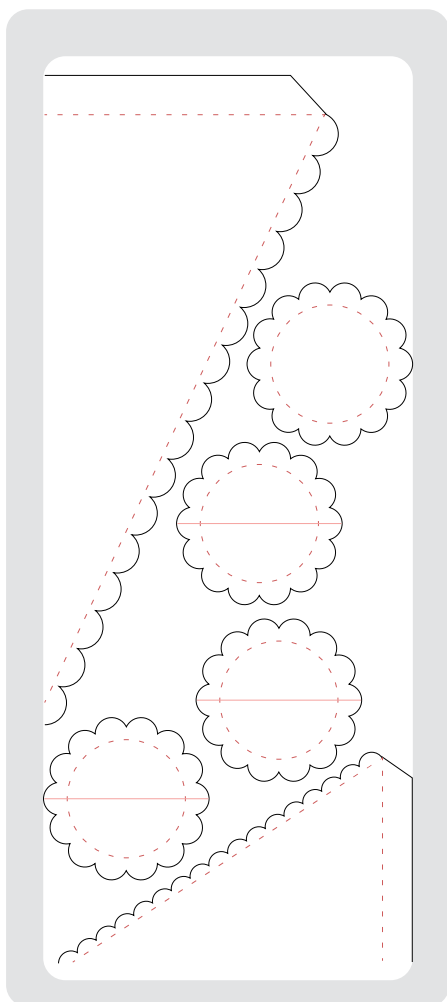


2-1/4" x 2-1/2"  
USE WITH STANDARD CUTTING PADS & MULTIPURPOSE PLATFORM

113485 Birds & Blooms Sizzlits Die 4-Pack

**\$21.95**

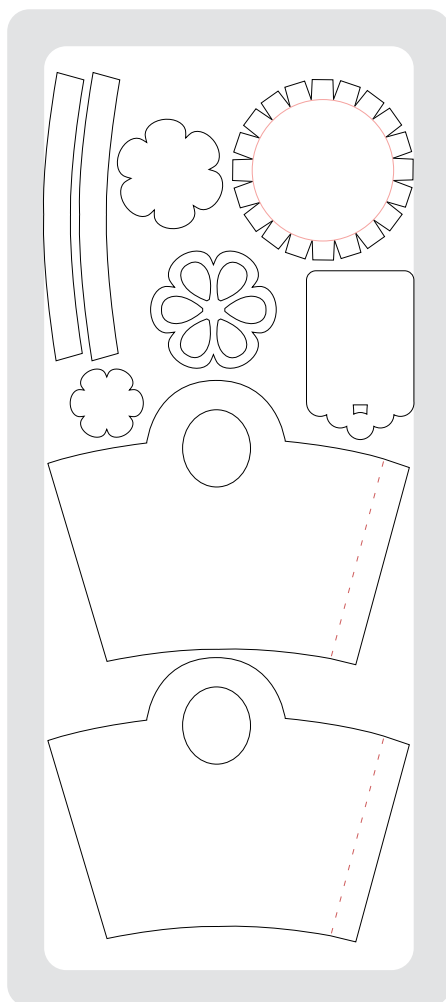




6" x 13-3/4" (SAMPLE ON PAGE 27)  
USE WITH EXTENDED CUTTING PADS

I 13483 Pennant Bigz XL Die

\$39.95



6" x 13-3/4" (SAMPLE ON PAGE 27)  
USE WITH EXTENDED CUTTING PADS

I 13484 Baskets & Blooms Bigz XL Die

\$39.95

Peace & Joy & Love & Cheer

2-1/4" x 12"  
USE WITH EXTENDED SPACER PLATFORM & DECORATIVE STRIP CUTTING PADS

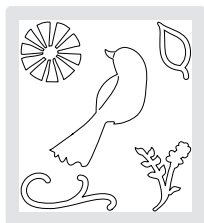
I 13452 Join in the Cheer Decorative Strip Die

\$21.95

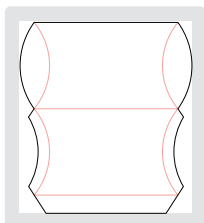
# Sizzix dies

The images on these Sizzix dies complement our exclusive Stampin' Up! dies.

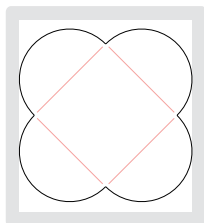
The Bigz™ and Originals™ dies are rule-based dies that cut through various materials such as paper, plastic, and chipboard. All other dies are etched dies that work best with card stock and Designer Series paper.



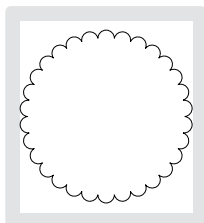
1. BIRD W/ LEAVES & FLOWER



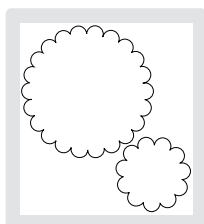
2. PILLOW BOX\*



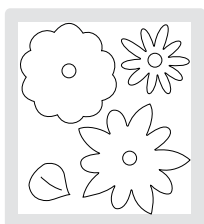
3. PETAL CARD\*



4. SCALLOP CIRCLE



5. SCALLOP CIRCLE #2



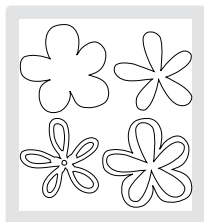
6. FLOWER LAYERS W/ LEAF



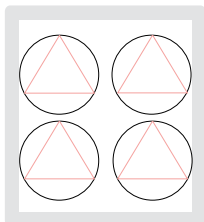
11. NATURALLY SERIF



12. FLOWERS



7. BUILD A FLOWER



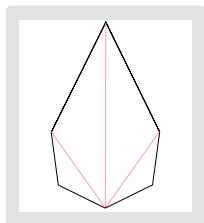
8. CIRCLE 3-D ORNAMENT\*



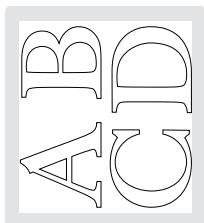
13. LOOPY FLOWERS



14. SWIRLY



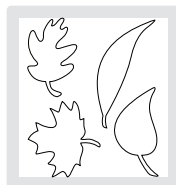
9. 5 POINT 3-D STAR\*



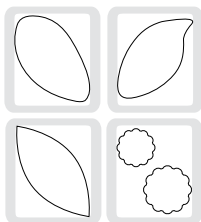
10. SERIF ESSENTIALS



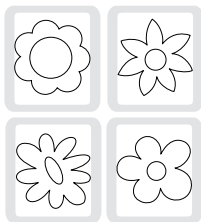
26. FLOWER LAYERS



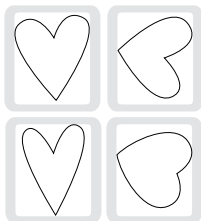
27. LEAVES #2



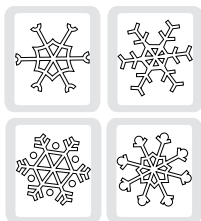
15. BUILD A FLOWER SET #2



16. SPRING FLOWERS SET



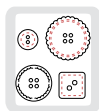
17. HEARTS SET



18. SNOWFLAKES SET #2



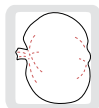
28. SNOWFLAKE #2



19. BUTTONS #5



20. DAISY FLOWER



21. PUMPKIN #4



22. PUMPKIN FACES



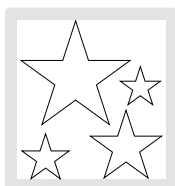
23. SWIRLS SCRIBBLES



24. SPARKLE



25. GO GO BOOTS



29. STARS #2

## bigz die

5-1/2" x 6"

I13465	1. Bird w/ Leaves & Flower	\$19.95
I13466	2. Pillow Box*	\$19.95
I13467	3. Petal Card*	\$19.95
I13468	4. Scallop Circle	\$19.95
I13469	5. Scallop Circle #2	\$19.95
I13470	6. Flowers Layers w/ Leaf	\$19.95
I13471	7. Build a Flower	\$19.95
I13472	8. Circle 3-D Ornament*	\$19.95
I13473	9. 5 Point 3-D Star*	\$19.95

## bigz alphabet die set

5-1/2" x 6" (SET OF 7)

I13464	10. Serif Essentials™	\$149.95
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## sizzlits decorative strip die

2-1/4" x 12"

I13453	11. Naturally Serif™	\$19.95
I13454	12. Flowers	\$19.95
I13455	13. Loopy Flowers	\$19.95
I13456	14. Swirly	\$19.95

## sizzlits die 4-pack

2-1/4" x 2-1/2"

I13446	15. Build a Flower Set #2	\$19.95
I13447	16. Spring Flowers Set	\$19.95
I13448	17. Hearts Set	\$19.95
I13449	18. Snowflakes Set #2	\$19.95

## sizzlits die

2-1/4" x 2-1/2"

I13440	19. Buttons #5	\$4.95
I13442	20. Daisy Flower	\$4.95
I13443	21. Pumpkin #4	\$4.95
I13445	22. Pumpkin Faces	\$4.95
I13441	23. Swirls Scribbles	\$4.95
I13444	24. Sparkle	\$4.95

## sizzlits alphabet die set

2-1/4" x 2-1/2" (SET OF 12)

I13450	25. Go Go Boots	\$69.95
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## originals die

4-3/4" x 5-1/5"

I13458	26. Flower Layers	\$15.95
I13459	27. Leaves #2	\$15.95
I13460	28. Snowflake #2	\$15.95
I13461	29. Stars #2	\$15.95

\*WORK BEST WITH PREMIUM CREASE PAD

## shelli's signature collection

*This mini catalog introduces Shelli's Signature Collection, a variety of products that reflect the personal style of Stampin' Up! cofounder Shelli Gardner. To see Shelli's product picks, look for stamp sets and accessories marked with a heart symbol. Then, try them out to see what you can create!*

*Shelli*



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