

Stampin' Ink Basics

Stamping, coloring, spritzing, sponging, brayering... there's so much you and your customers can do with ink. When you flip through our catalogs or browse our online store you'll see markers, ink refills, and ink pads in the same colors. It can be overwhelming! Each type of ink gives different results, which provides tons of creative options. On the flip side, things can go wrong - like smudging and bleeding - if you use ink incorrectly. Keep this quick guide handy to get familiar with the basics so you can lead your customers in the right direction.

SOLVENT BASED

These are permanent and waterproof when dry.

StazOn Ink, Item #101406, pg. 180

- **Features:** Crisp, permanent ink. Acid free, archival.
- **Best For:** Stamping images that you can watercolor or for nonporous surfaces like Window Sheets. Recommend for use with our Stampin' Write Markers.
- **Tips:** Clean stamps with StazOn Cleaner.



PIGMENT BASED

These are super sticky; they leave a coating of ink on the surface of the paper so it doesn't really get absorbed and that's why it takes a while to dry. Because it's sticky you can emboss with it for some fabulous results, but it's also great on its own! These are water soluble.

Versamark Ink, Item #102283, pg. 180

- **Features:** Versatile clear ink. Acid free, archival.
- **Best For:** Embossing or creating tone-on-tone or watermark effects.
- **Tips:** Use with a Heat Tool to adhere embossing powder to stamped images.



Craft Stampin' Ink, Item #147277, pg. 180

- **Features:** Rich, permanent pigment. Acid free, archival.
- **Best For:** Embossing or to create an opaque look on dark cardstock. If heat set, you can use to stamp on cloth.
- **Tips:** Allow plenty of time to dry before continuing with project.



All products shown here are from the 2019 Stampin' Up! Annual Catalog

DYE BASED

These dye the cardstock. They're quick to dry.

Classic Stampin' Pads, pg.162 -164

- **Features:** Firm foam pad with flip-top that stores ink upside down to keep the pad moist. Coordinates with exclusive Stampin' Up! Cardstock, Stampin' Write Markers, and Classic Stampin' Ink Refills. Acid free, archival.
- **Best For:** Basic stamping or tone-on-tone look when stamping on colored cardstock.



Classic Stampin' Ink Refills, pg.162 -164

- **Features:** Refresh Stampin' Pads to keep the pads fresh and well inked or use for various techniques outside of stamping. Acid free, archival.
- **Best For:** Refilling pads, dyeing, spritzing, or coloring.
- **Tips:** To refill pad, put a few drops of ink onto the pad and use a Bone Folder to spread the ink around the surface.



Memento Ink, Item #132708, pg. 180

- **Features:** Fade resistant, alcohol resistant, and fast drying.
- **Best For:** Good with fine details and even coverage for bold images. Also recommend for use with our Stampin' Blends Alcohol Markers..
- **Tips:** Keep the ink pad fresh with the Memento Refill.

